

ExtendSim Consultant, FrontWay AB, Awarded Prestigious Rising Star Award

Norköpping, Sweden, October 23, 2009 - FrontWay AB has been awarded the national 'Rising Star' Award at the 2009 Deloitte Technology Fast 50 Awards.

Rising Star Award

Deloitte Technology Fast 50 recognizes innovative companies that have broken down barriers to success and defied the odds with their remarkable five-year revenue growth. The Rising Stars sub-category comprises quickly growing young technology companies. Rising Stars companies have to meet a number of criteria, such as yearly revenues of at least €30,000 in each of the last three years (2006–2008), they must develop or manufacture proprietary technologies or spend a significant amount of capital on research & development, and have an ownership structure that excludes majority owned subsidiaries of strategic entities.

With its impressive growth, FrontWay AB has earned its position among the fastest growing technology, media, telecommunications, life sciences, and clean technology companies in Sweden. Deloitte is proud to honor FrontWay for its achievement. They devote a high share of their efforts to the research and development of technology. The successful recipe for FrontWay has been to listen to the market's needs and customer demands and in a dynamic organization turn this into new products. Another critical success factor is that FrontWay has managed to attract a number of leading companies as their customers including, for instance Voith, Norske Skog, the Homen Group, Metso Paper, and others.

About Imagine That!

Imagine That Inc., incorporated in 1987, develops and markets simulation software. The ExtendSim family of power tools for simulation allow dynamic modeling of processes in virtually any field. Using ExtendSim, you can test hypotheses and explore new processes without having to run pilot programs. For additional information on Imagine That Inc., visit www.ExtendSim.com or email info@extendsim.com.

About Frontway AB

FrontWay AB, Norköpping, Sweden, offers five ExtendSim modules for use in the pulp and papermaking industries: PaperFront, PulpFront, ProjectFront, and PipeFront. ExtendSim consultant since 2005 (formerly known as Millmac AB), FrontWay AB has expertise in the following areas:

- System solutions for pulp and paper mill modeling.
- Building finishing department, logistics, and other manufacturing operation models for the pulp and paper industry.
- Integrating ExtendSim with other applications.

For additional information on Frontway AB, visit www.FrontWay.se.